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# Outlook 2023: Firms Prepare For 'World Where Health Care Has No Limits'

by [Marion Webb](#)

What's ahead for device companies in 2023? In this year-end special feature, execs at top device companies and other stakeholders share what they expect.

After the chaos of 2020 and 2021, 2022 showed hints of a return to normalcy. But what might 2023 bring? Executives from Edwards, Medtronic, Qiagen and more shared their predictions for the year ahead.

**"2023 will be the year of..."**



**Peter Arduini**  
CEO and president, GE  
HealthCare

... creating a world where health care has no limits. These are more than just words. They create a passion that is bringing people to GE HealthCare. Markets are at an inflexion point. COVID changed the way many people diagnose, and imaging played a significantly increased role because of that. We're uniquely positioned with what we have in our ecosystem and with precision care. As a separate company, we'll have more focus and be able to do things differently.

Read more about [GE's spin-off of GE Healthcare](#).



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