MEDTECH INSIGHT CITELINE COMMERCIAL

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Device Week, 19 November 2021 – J&J **Break-Up, And Genomic Diagnostics**

by Reed Miller

On this episode of Device Week, Medtech Insight's Marion Webb explains the recent announcement that Johnson & Johnson will split into two separate businesses – one focusing on medical products, and the other focusing on consumer. Barnaby Pickering discusses recent results from the UK's 100,000 Genome project, and how its analysis partner, Congenica, hopes to deliver personalized medicine through widescale genomic testing.

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Medtech Insight articles addressing topics discussed in this episode:

- Congenica Tries To Bring Clarity To Personalized Medicine For Rare Diseases
- [&] To Split Consumer From Medtech and Pharmaceutical Businesses Creating Two Companies To Unlock More Value, Growth, Innovation