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QUOTED. Kerri Haresign.

by

The Consumer Technology Association hopes its newly developed standard for digital therapeutics will clear up industry confusion and encourage the adoption of these treatments. See what Kerri Haresign, director of technology and standards at CTA, said about it here.

“We really think [a clear standard] will help eliminate industry confusion, which hopefully drives more use and adoption of the technology. Ultimately our goal is to encourage the use of digital health technologies to improve health outcomes and patient experiences and lower costs.” – Kerri Haresign, director of technology and standards, Consumer Technology Association

- Find out more: [CTA's Standards For Digital Therapeutics Clears Up 'Industry Confusion'](#)

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