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by

Health care delivery has been transformed over the past decade and so has Royal Philips. See what CEO Frans van Houten told *Medtech Insight* in an Exec Chat about his journey.

“You need a lot of courage. For me, going back a few years, I needed to set a North Star several years out, and a strategic plan that needed time before it materialized. In the early years, there were a lot of sceptics questioning the route I was taking Philips on. But over time, you get more success.” – Frans van Houten, CEO, Royal Philips

- Find out more: [Interview: Royal Philips' Journey From Medtech Supplier To Healthtech Partner](#)

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