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## QUOTED. 1 November 2019. Sara Holoubek.

by

Voice-enabling technologies are increasingly making inroads in health care. There are currently 58 clinical trials testing Amazon's Alexa in a wide range of areas, from behavioral health to smoking cessation, cardiovascular disease and psoriasis. See what consultant Sara Holoubek said about the studies here.

"Clinical trials are a great place to try new technology. It often precedes mass adoption." – Sara Holoubek, chief executive, Luminary Labs

• Find out more: <u>Market Intel: Meet The New Voice In Health Care: Alexa Is Empowering Patients</u>, Doctors

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