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QUOTED. 7 October 2019. Doug Stearn.

by

Once upon a time, the US FDA's largest challenge around recalls communication was getting the word out about potentially dangerous products. But now a bigger risk is that recall notifications will be missed in a daily flood of communications, the agency's Doug Stearn says. Check out his comment here.

“People overlook [recalls] information because there’s too much of it.” – Doug Stearn, deputy director for regulatory affairs, US FDA’s Center for Food Safety and Applied Nutrition

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