

23 Aug 2019 | News

QUOTED. 23 August 2019. Rod Cotton.

by

Roche Diagnostics Corp. is moving closer to realizing its vision of personalized health care through partnerships and applying machine learning and data sourcing. See what Rod Cotton, Roche Diagnostics' senior VP of commercial operations, said about it here.

"We're at a pivotal moment [in health care] and we're seeing a real convergence of medical knowledge, technology and data management science that's really expanding things for us as well as making sure that we see this area of personalized health care firmly within our reach." – Rod Cotton, senior VP commercial operations, Roche Diagnostics North America

- Find out more: [Roche Diagnostics Sees Data Sourcing, AI and Partnerships As Paving The Way To Personalized Health Care, But Challenges Remain](#)

[Click here](#) for a free trial of *Medtech Insight*