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## QUOTED. April 9, 2019. Kevin Lobo.

by

As AdvaMed's new board chair, Stryker Corp. CEO Kevin Lobo wants to promote diversity in the medical device industry, noting that Stryker's own initiatives in the area has reaped rewards for the company. See what Lobo said about it here.

“To keep innovating we have to attract the best talent in our industry, and that means we need to be more aggressive in our outreach – especially to women and minorities – to let them know medtech’s a great industry where they’re needed and where their careers can thrive.” –Kevin Lobo, CEO, Stryker Corp. (and new AdvaMed board chair)

- Find out more: [Diversity, More Advocacy Among Lobo’s Top Priorities As New AdvaMed Board Chair](#)

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