

24 Jan 2019 | News

QUOTED. Jan. 24, 2019. Matt Wetzel.

by

Device industry trade group AdvaMed has issued a revised version of its broadly used Code of Ethics. The new document, set to take effect on Jan. 1, 2020, discusses how device firms can work with health-care professionals to deliver high-quality, innovative care, without violating ethical principles or anti-bribery laws. See what AdvaMed's Matt Wetzel said about it here.

"We really tried to focus on making it a document that the user wants to read, wants to look at, wants to understand. Throughout the document we have new layout, new visuals, new elements. A compliance program isn't effective if it's not being used or read, and another key component is that accessibility." –Matt Wetzel, VP and assistant general counsel, AdvaMed

- Find out more: [AdvaMed Code Update Focuses On Compliance Standards](#)

[Click here](#) for a free trial of *Medtech Insight*