

14 Nov 2018 | Analysis

## QUOTED. Nov. 14, 2018. Matteo Lai.

by

Matteo Lai, CEO of a company that makes the first US FDA-cleared seizure-monitoring smart watch, says users don't care much about artificial intelligence or fancy technology. Rather, they simply want the device to be easy to use and to do its job. See what Lai said about it here.

"What they care about is [getting] help with the product that they have. What we should strive for as a community is for technology at its very best [to] just strive to disappear ... get out of the way, and that's what we should aim for." –Matteo Lai, CEO, Empatica

- Find out more: [Market Intel: Apps for Epilepsy, Steps for Health, Meditation Guides, Mouth Labs Cross Digital Divide For Better Health](#)

[Click here](#) for a free trial of *Medtech Insight*