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by

Check out what Ian Gilham, an IVD industry veteran and former CEO of Axis-Shield, had to say about how medical device firms can pick themselves back up after product or manufacturing problems strike.

"All companies run into problems – whether it's a product problem, a manufacturing problem, or competitor problem – but it's what you do about it that matters. It's about putting your heads together during a crisis and having an experienced team that knows what to do so there is minimal impact on the business. You learn from that and you put new quality controls in place so it doesn't happen again." –Ian Gilham, IVD industry veteran & former CEO, Axis-Shield

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