

20 Nov 2017 | Interviews

QUOTED. Nov. 20, 2017. Scott Huennekens.

by

Check out what Verb Surgical CEO Scott Huennekens had to say about innovation in an era of tough medtech competition.

"Innovation in general is a mindset. A mindset of saying 'things are not impossible.' The grit, the persistence. One of my favorite sayings is, 'There are no bumps in the road. That is the road.' And there are going to be [bumps] when you innovate and [are] creating what's next, and you've got to figure out ways to overcome them. What I've found ... is, you've got to be focused and have a small team built around great culture and have the best people who will figure out how to get it done." – Scott Huennekens, CEO, Verb Surgical

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