Navigation



Pharma Intelligence



Scrip >>>>

Generics Bulletin

HBW Insight 🔌

Pharma Intelligence

In Vivo ≽

Pharma Intelligence



Menu

Each product has a Menu that appears horizontally near the top of the screen and continues to display when scrolling. (Note that on mobile devices the menu is located in the upper left near the product logo.) In addition to core topic areas, you will find special links like Featured Topics, regulatory and commercial data trackers, and exclusive editorial features.



Topic Pages

Click on a **Topic** from the **Menu** to explore the Topic

	Latest From Drug Review	
16 Dec 2020 ANALYSIS	① 10 Nov 2020 ANALYSIS ②	10 Nov 2020 ANALYSIS 2
Tale Of Two Adcomms: US FD Handling Of Entresto Data Ma Have Helped Avoid Aducanumab's Fate	A Pandemic-Affected Trials Will y Need Same Exploratory Analyses That US FDA Used To Save Aducanumab	PDUFA VII: Human Factors Review, Finance Flexibility, REMS, And Manufacturing Get Attention
By Sue Sutter	By Sue Sutter	By Derrick Gingery
Review divisions strongly encouraged filing of both the Novartis and Biogen drugs despite tr that missed their primary endpoints; with the heart failure drug, the agency took a more even handed approach to presenting the data and y	Use of exploratory methods to understand as much as possible from the two Alzheimer's disease drug trials that were terminated early for futility is the same type of 'innovative thinking' that will be needed to salvage information from the neuroscience trials interrupted by the COVID-19	User fee reauthorization negotiators from US FDA and industry divide into subgroups to tackle specific issues before moving to the broader agreement.
Advisory Committees Drug Review	Advisory Committees Drug Review	User Fees Drug Review

Set an **Alert** from **Topic Pages** with "1-click" – and whenever new content is published about your topic, an email alert will be delivered to you. When you set an alert, the alert icon will change state to a filled in appearance so you can easily see where you have set your alerts while on Topic pages.

2

1

Bookmark any article with "1-click" on the bookmark icon. When an article is bookmarked, the bookmark icon changes state to a filled in appearance so it is easy to see which articles have been bookmarked.

Articles you bookmark will be saved for you under **My Account** (located on the upper right of the pages) where you can go to access them at any time.

Article Pages

Across the top and bottom of every article page there is a toolbar to share, save, or follow up on the article.



Article Pages

To make it quick and easy for you to find other relevant content, our Article pages have numerous RELATED CONTENT links



Related Content

HBW INSIGHT

P&G Health, Hygiene Brands Ride Consumer 'Trust' To Sales Growth Amid Pandemic Uncertainty 20 Oct 2020

Topics

SUBJECTS

- > OTC Drugs
- Coronavirus COVID-19
- > Sales & Earnings
- > Advertising, Marketing & Sales
- > Business Strategies
- Commercial
- Companies
- > Cosmetics

REGIONS

- > Europe
- > Netherlands
- > North America
- > United States
- > International
- CONSUMER MARKET AREA
- > Beauty > Health
- INDUSTRIES
- > Consumer

Related Companies

> Unilever PLC

TAGS at the top and bottom of each article quickly show main topics of article and link to more on those topics.

1

2

RELATED CONTENT links along the right of each article page provide quick links to related topics and sub-topics; related articles; related companies; related deals; and key documents. Articles also have links to related stories/content within the article itself when relevant.

For More Information...

If you still have questions about how to access or use any of our products, or to schedule live training, please contact **Client Services** at:

Phone:

- ◆ US: 888-670-8900 or +1 212-600-3520
- ✤ UK: +44 (20) 805 20700

clientservices@pharmaintel.informa.com