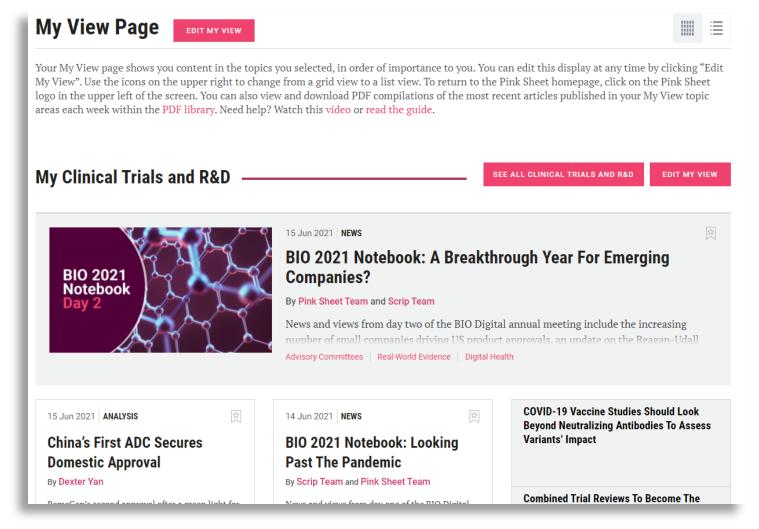


Your Content Your Way

*

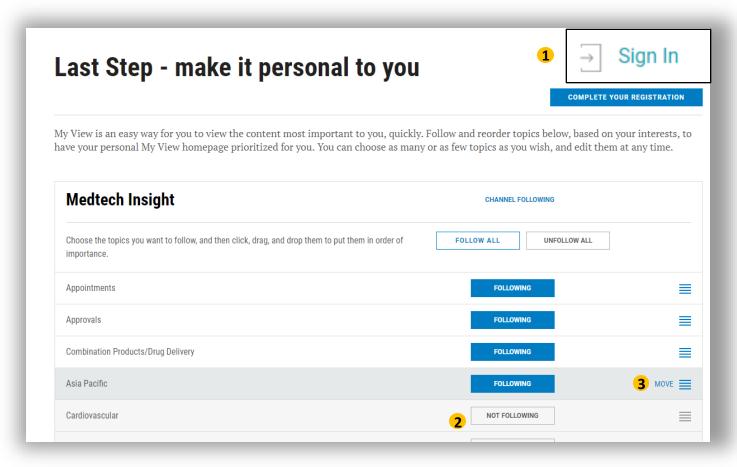
My View allows you to view only the topics you want to follow. Choose from a list of available topics, which are individualized for each publications, and design your own My View home page. It's easy to set up your choices when you register, or change them later.



Set Up and Editing: Registration

When you register on a product site, you will be asked to select My View topics you want to follow for that product. For example, if you are on the Pink Sheet site and click Register, you will set up your topics for Pink Sheet.

If you want to select My View topics for other publications, you can do this in My Account once you have completed registration and are logged in.



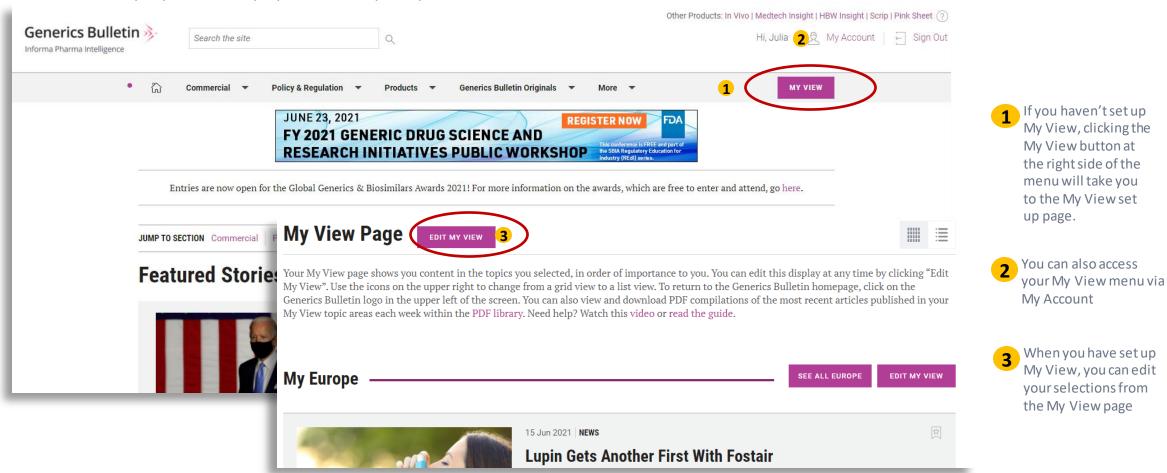
- Click the Sign In link to **REGISTER** to create an account you will automatically be prompted to set up My View for your chosen publication.
- 2 CHOOSE the topics you want to follow by clicking on the NOT FOLLOWING button next to your chosen topic.
- **3 CHANGE** the order of topics you see on your My View page by clicking anywhere in the topic line of a topic you are following, and dragging and dropping the topic to your chosen location.

Set Up and Editing

>>

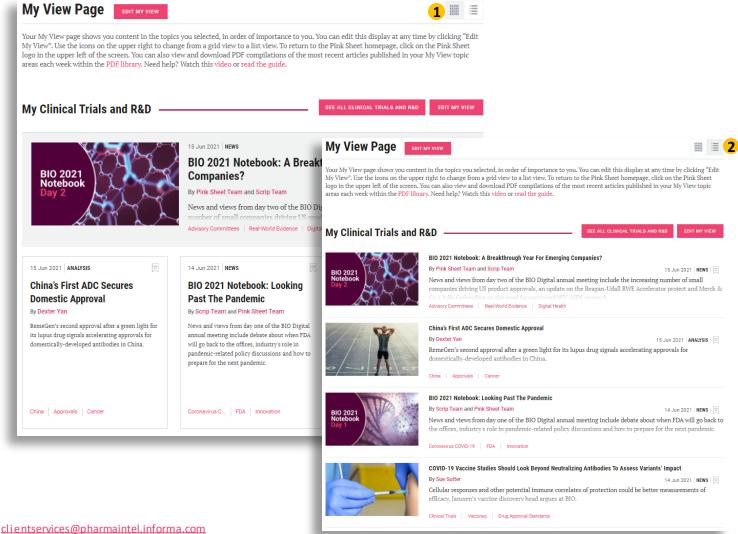
If you are already registered and have not set up My View, or want to edit your existing settings, here is how you can get started. You must be logged in to access these features.

Note: You cannot set topics across multiple publications. To set or change topics for another publication, first navigate to that publication, then back to any My View set up option to complete your selections.



Using My View: Grid View or List View?

You have two choices for displaying your My View articles.



- **Grid View** shows you the most recent news front and center. Older stories take up less space.
- **List View** shows you your articles in a compact list, complete with featured images and summary for each article for ease of scanning.

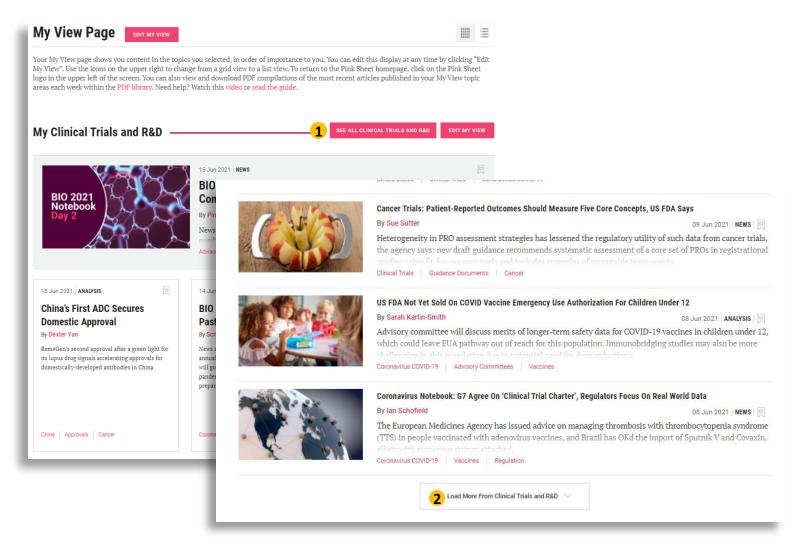
Pharma Intelligence US: 888-670-8900 UK: +44 (20) 805 20700



Using My View: Loading More Content



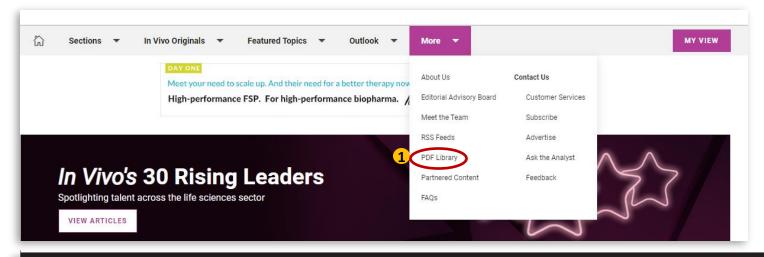
My View shows you the most recent articles for the topic you are following, but you have two ways to see older articles.

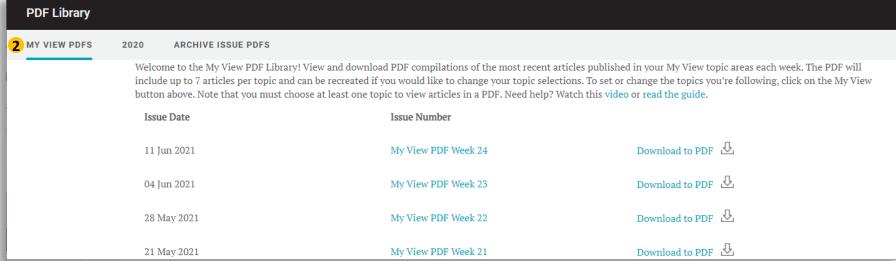


- See All takes you to a new page, showing the complete list of all articles in the topic you are following
- 2 Load More From loads the next most recent batch of articles from your topic onto the My View page

My View PDF Library

Generate PDF files of your My View articles in the PDF Library.





Access the PDF Library from the main menu. Note: the library is available to subscribers only.

2 Download a weekly compilation (monthly for In Vivo) of the 7 most recent articles per My View topic. Note: some interactive features appear only as links in the PDF, so for the best experience with charts and multimedia, view the article online.

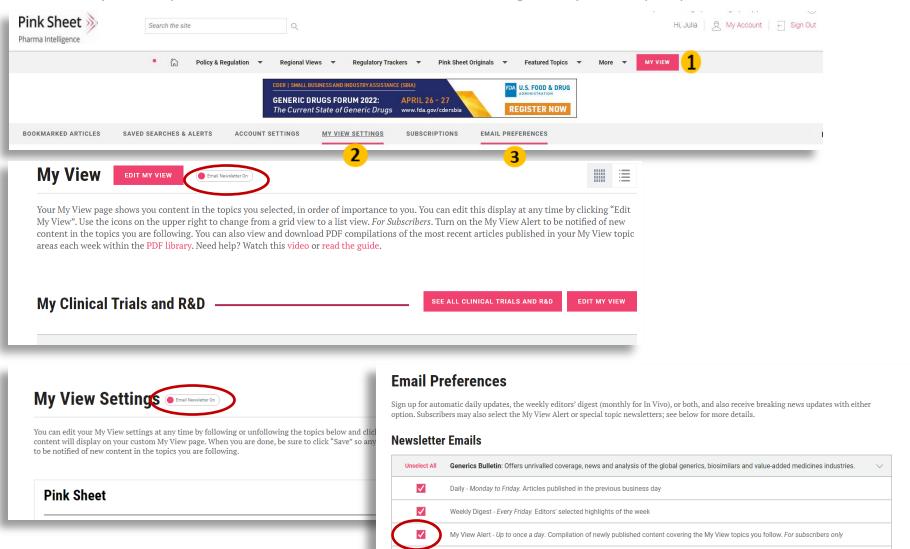
The PDF is generated based on your current My View choices. If you have updated your selections, all PDFs will reflect your current selections.

In order to generate a My View PDF, you must be signed in and select at least one My View topic.

US: 888-670-8900 UK: +44 (20) 805 20700 Pharma In

My View Alert

Receive daily email updates that surface the latest content covering the My View topics you follow.



Enable and disable the alerts from the My View page 1, My View Settings 2 or Email Preferences 3

In order to receive My View emails:

- You must be a subscriber
- You must have selected at least one My View topic
- Content tagged with your followed topic(s) was published in the previous day. If no matching articles were published, you will not receive an email.

My View Topics



Scrip

Appointments Approvals Asia Pacific Biosimilars Cardiovascular Central Nervous System Clinical Trials and Research & Development Deals, Mergers & Acquisitions Europe **Immunology** Immuno-Oncology Infectious Diseases Leadership Metabolic Oncology Pricing. Reimbursement and Market Access Respiratory

Start-Ups & SME's

United States

Pink Sheet

Asia Pacific Clinical Trials and R&D Consumer Drugs Dermatology **Drug Approvals Drug Safety** Europe **FDA Advisory** Committees Infectious Diseases Legal and IP Legislation Manufacturing Market Access & Reimbursement **Review Pathways** Neurology Oncology United States

Medtech Insight

Appointments Approvals Asia Pacific Cardiovascular Clinical Trials Combination Products/Drug Delivery Deals, M&A, and **Financing** Diabetes Digital Health Europe In Vitro Diagnostics Legal Issues Market Access Neurology/Neuromodulation Oncology Orthopedics Policy and Regulation Quality Control and Compliance Start-Ups and Innovation Surgery

United States

In Vivo

Growth
Innovation
Leadership
Market Access
Market
Intelligence

HBW Insight

Beauty (Cosmetics) -

Business Beauty (Cosmetics) -Marketing Beauty (Cosmetics) -Regulation/Legislation Health (OTC Drugs) -**Business** Health (OTC Drugs) -Marketing Health (OTC Drugs) -Regulation/Legislation Market Intelligence Wellness (Dietary Supplements) – **Business** Wellness (Dietary Supplements) Marketing – Marketing Wellness (Dietary Supplements) -Regulation/Legislation

Generics Bulletin

Asia Pacific

Biosimilars Deals Generics Europe Intellectual Property Manufacturing Market Intelligence People Pricing Strategies: Reimbursement Regulation Sales and Earnings Strategy **United States** Value-Added Medicines

For More Information...



If you still have questions about how to access or use any of our products, or to schedule live training, please contact **Client Services** at:

Phone:

❖ US: 888-670-8900 or +1 212-600-3520

UK: +44 (20) 805 20700

clientservices@pharmaintel.informa.com