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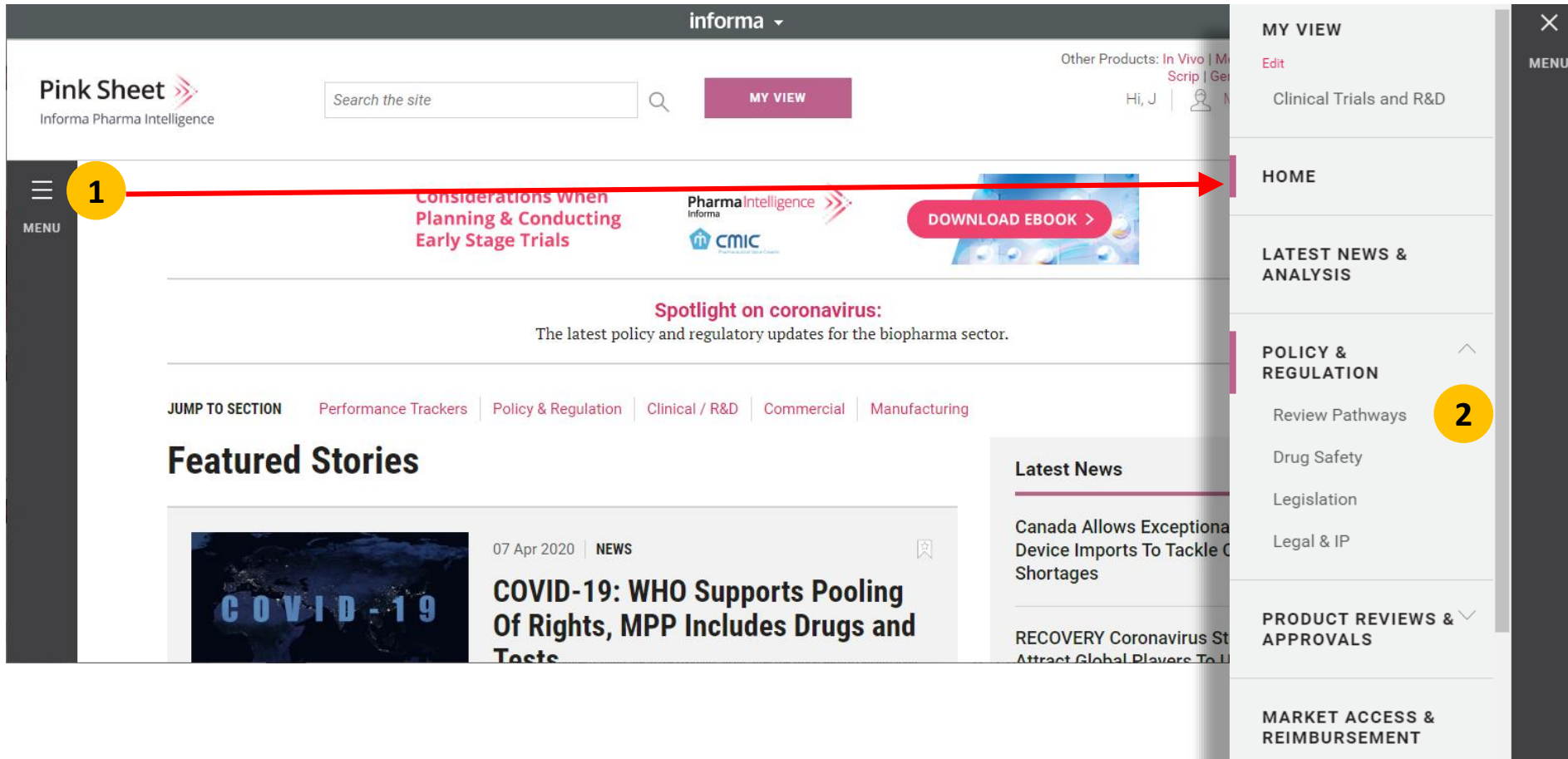
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Menu Bars



Each product has a Menu that is located down the left side of the screen that expands when clicked to list Topic Pages. (On mobile devices the menu may appear different but will be located in the upper left near the product logo.) In addition to standard subject areas, you will find special links like Hot Topics, regulatory and commercial trackers, and exclusive editorial features



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12 Apr 2020 | ANALYSIS 

New China Drug Regulation Legalizes Emergency Approval Mechanism

By **Brian Yang**

The first major revision since 2007 notably provides a legal foundation for special approvals under a public health crisis.

[Regulation](#) | [Review Pathway](#)

09 Apr 2020 | ANALYSIS 

Digital Doublespeak: The Language Barrier When Tech Companies Meet Regulators

By **Cole Werble**

A US National Academies meeting on digital health technology showcased the communication gap between regulators and tech developers when it comes to important concepts like “digital biomarkers.”

[Digital Health](#) | [Drug Approval Standards](#)

09 Apr 2020 | ANALYSIS **2** 

Part D Redesign: MedPAC Finalizes Recommendations To Congress But COVID-19 Will Get In The Way

By **Cathy Kelly**

Plan includes new 30% manufacturer discount in the US Medicare Part D catastrophic phase, which manufacturers will oppose as too high. But it also caps beneficiary cost sharing, a long-sought industry goal.

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Will Novo Nordisk Get Lift From Gut-Brain Axis?

Victoza Data In Alzheimer's May Signal Opportunity For GLP-1 Class.

07 Apr 2020 | ANALYSIS

by **Sten Stovall**
[@stenvall](#) | sten.stovall@informa.com

Executive Summary

Experts think GLP-1s in neurodegeneration may be Novo Nordisk's next opportunity and await readouts from the Phase II ELAD trial in Alzheimer's disease for signals.

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Topics

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- 1** TAGS: Business Strategies | Distribution | Deals
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- 2** **Related Content** (highlighted with a red box)
- Executive Summary**: Angelini is looking to take its recently-acquired ThermoCare brand to the next level by establishing a direct base in Germany to market the product and through a new distribution deal with Norway's Navamedic.

The sidebar contains the following sections:

- Related Content**: HBW INSIGHT Podcast: How GSK's £1bn OTC Brand Sale Is Reshaping The Global Market (11 Mar 2020)
- Topics**
- SUBJECTS**: > Business Strategies, > Distribution, > Deals, > OTC Drugs
- REGIONS**: > Europe, > Germany, > Italy, > Norway, > Netherlands
- CONSUMER MARKET AREA**: > Health
- INDUSTRIES**: > Consumer
- Related Companies**: > Angelini SPA, > GSK Consumer Healthcare

1 TAGS at the top and bottom of each article quickly show main topics of article and link to more on those topics.

2 RELATED CONTENT links along the right of each article page provide quick links to related topics and sub-topics; related articles; related companies; related deals; and key documents. Articles also have links to related stories/content within the article itself when relevant.

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